BRIDGING THE GAP

To climate and nature friendly food for all
Visualising the Gap
Making a case for policy change

Using evidence and stories

- Relevant policies examples from abroad
- UK data and project case studies
- Bridging the Gap pilots
Building a movement

Bringing people on the journey

- Calling for change
- Agreeing policy asks
- Shaping pilots
Focusing on six approaches

- Local Retail
- Valuing horticulture
- Public Sector procurement
- Living wage in food and farming
- Food hubs and wholesale
- Vouchers and fruit and veg on prescription
Engaging with the data

**When and where** people buy organic
- weekly, in-store, discount stores

**How** people cook and eat
- from scratch

**Why** people choose organic
- no pesticides, quality, environment

**What** concerns are front of mind
- special offers

**What** key barriers exist
- cost, range
Developing pilots

- Aberdeen: Peas in schools
- Edinburgh: Lauriston Farm/ECF
- Carrick Fergus
- Newcastle
- Newtownards
- Belfast
- Coldar: Markets
- Manchester: Buyers scheme
- Wales: School food
- Cardiff: One Planet Card
- Cambridge: CoFarm
- London: Hackney
- London: Tower Hamlets
Any questions for us?

www.sustainweb.org/bridging-the-gap

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