



To climate and nature friendly food for all



# Visualising the Gap



# Making a case for policy change

Using evidence and stories

Relevant policies  
examples  
from abroad

UK data and  
project case  
studies

Bridging the  
Gap pilots





Local Retail



Valuing horticulture



Public Sector procurement



Living wage in food and farming



Food hubs and wholesale



Vouchers and fruit and veg on prescription

**Focusing on six approaches**

# Engaging with the data

## When and where people buy organic

- weekly, in-store, discount stores

## How people cook and eat

- from scratch

## Why people choose organic

- no pesticides, quality, environment

## What concerns are front of mind

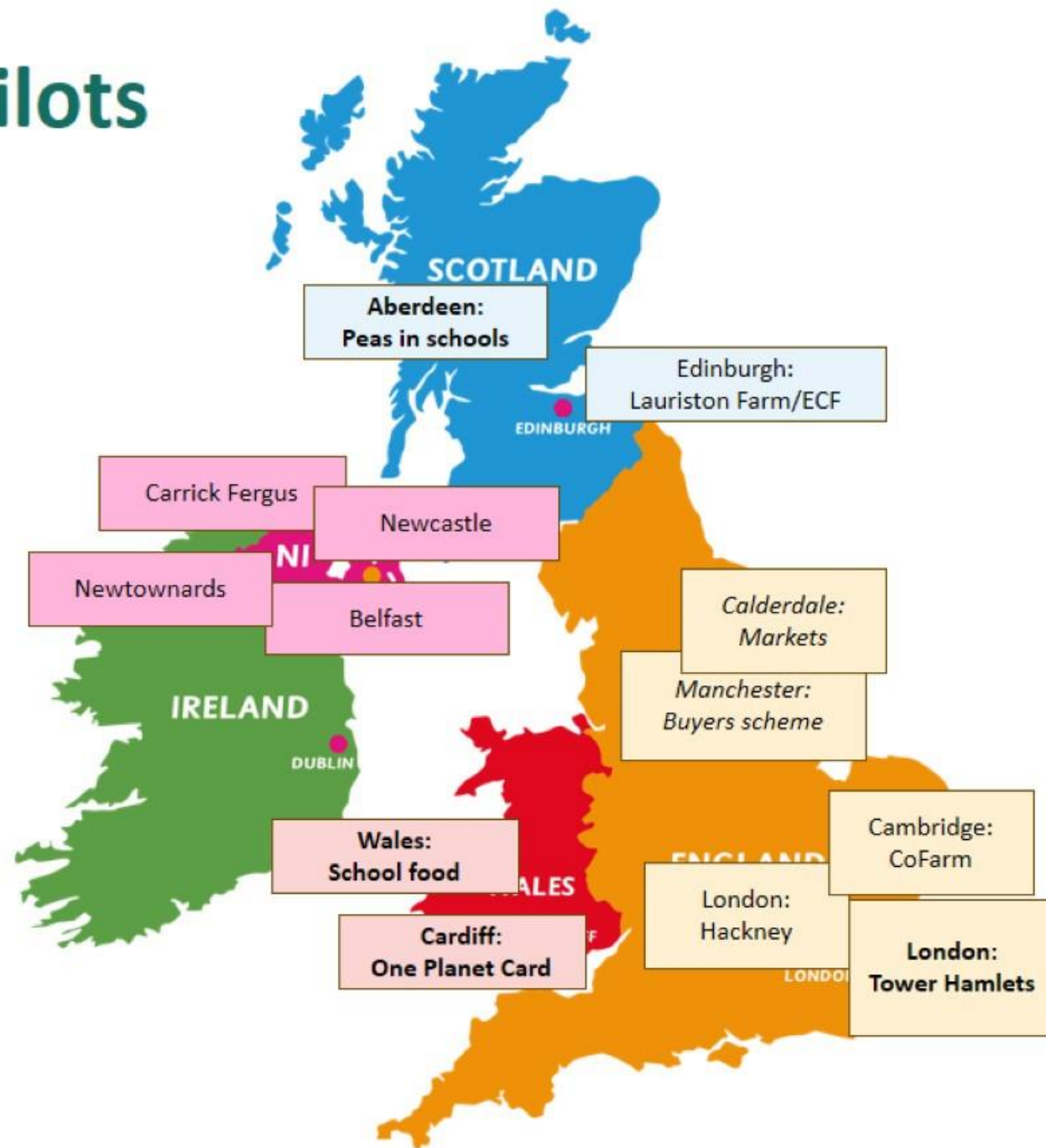
- special offers

## What key barriers exist

- cost, range



# Developing pilots



# Any questions for us?

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